

# Inspiring women in dairy



This innovative program facilitated by Cathy McGowan AO is about women coming together to learn from each other, developing skills and supporting each other in building Dairy Industry business opportunities and networks.

The program will be designed around adult learning principles & include workshops, networking dinners and one-to-one mentoring.

## Topics will include:

- Understanding your personality style and how to work to your strengths
- Strategic planning and goal setting
- The art of difficult conversations
- Developing confidence and skills in networking
- Achieving a better balance between business, family and life
- Insights into a successful family dairy business
- Communication within family businesses—making it work
- Risk management in your business

This course incorporates one unit within the Advanced Diploma of Agriculture: RTE6802A Lead and Manage Community or Industry Organisations.

This project is supported by funding from the Australian Government Department of Agriculture, Fisheries and Forestry under its Australia's Farming Future initiative.

## More information

Download application form [www.murraydairy.com](http://www.murraydairy.com) or call Tori Rath, Murray Dairy on 03 5833 5927

Applications close Wednesday 14 December. Participants will be notified of place by 19 December.

**This program is about women coming together to learn from each other, developing skills and supporting each other in building Dairy Industry business opportunities and networks.**

12 February (5pm) to  
15 February (2pm)

Follow-up day – 29 March  
(9am – 3pm)

Shepparton, Victoria

Childcare available  
upon request.

\$175 inc GST  
(includes workshop,  
accommodation and all meals)

*"I think confidence is the biggest thing to come out of this course for me. Confidence in my ability, knowledge and self."* 2010 Participant



NATIONAL CENTRE FOR  
DAIRY EDUCATION  
- AUSTRALIA -



**Australian Government**  
**Department of Agriculture,**  
**Fisheries and Forestry**

Funded by  
Dairy Australia  
and your  
dairy service  
levy



**Murray  
DAIRY**