



# Media Release

Friday 30<sup>th</sup> January 2009

## \$75,000 Grant for Murray Dairy

Murray Dairy received a \$75,000 grant from Agriculture Minister, Joe Helper in Tatura yesterday.

One of Murray Dairy's key strategies is to build the business culture across the region and this grant will help to achieve this.

The grant will assist Dairy Business across the region and provide part funding for Murray Dairy's larger 'Dairy Business Network' project.

Eleven Dairy Business Network's operate across the region, that are made up of 8-15 dairy farm businesses that meet 8 times a year with a qualified consultant to discuss technical and business management information in a peer support environment.

Jeff Odgers, Chairman of Murray Dairy said "The grant will assist dairy farmers in these groups to manage the difficulty and uncertainty of the season and prepare them to make plans in the medium and longer term".

"This project has been underway for almost two years and feedback from participants is that they have been able to make more informed decisions about managing their businesses in these challenging times, said Mr Odgers.

"We appreciate the time the Minister took in also discussing the milk price decrease and acknowledging the severity of the situation in the Murray Dairy region", said Mr Odgers.

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